



AOS Research is a privately held Market Research and Opinion Polling firm based in Wilmington, North Carolina. Since 1999, we have been providing clients throughout the United States with a full range of market research and opinion polling data collection services.

At AOS, we pride ourselves on our highly trained staff and state-of-the-art market research technology. Our management team consists of experienced market research managers, data managers, computer aided telephone interviewing (CATI) software programmers, and human resource professionals. For over a decade, companies have relied on AOS Research for their consumer, business-to-business, and healthcare telephone data collection needs. In 2008 alone, we conducted over 30,000 physician, 40,000 business-to-business and 150,000 consumer surveys.

Our 60-seat data collection center in Wilmington is one of the few facilities in the Southeast to combine computer aided telephone interviewing (CATI), predictive dialing, automatic digital survey recording and inbound/outbound IVR. Our advanced technology allows us to provide customized, flexible research solutions that can include inbound/outbound CATI interviews, customized fax/email invitations and direct mail fulfillment.

Whether it is a 5 minute consumer survey or a 90 minute in-depth physician interview, AOS has the interview staff, technology and research expertise to assure high quality results on every project.

Our Clients:

- Pharmaceutical Companies
- Consumer Products Companies
- Agricultural Product Manufacturers
- Financial Institutions
- Media Outlets
- Political Campaigns
- Academic Institutions
- Government Agencies

Our Services:

- CATI Phone Surveys
- Phone Opinion Polling
- In-depth Phone Interviews
- Research Fulfillment Services
- Focus Group Recruitment
- Inbound/Outbound IVR
- Inbound Call Research
- Clinical Trial Patient Screening

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